



Counties: Shelby, AL



2000 Total Population	143,293
2000 Group Quarters	1,675
2008 Total Population	188,369
2013 Total Population	221,746
2008 - 2013 Annual Rate	3.32%



2000 Households	54,631
2000 Average Household Size	2.59
2008 Households	73,283
2008 Average Household Size	2.55
2013 Households	86,982
2013 Average Household Size	2.53
2008 - 2013 Annual Rate	3.49%
2000 Families	40,617
2000 Average Family Size	3.04
2008 Families	53,917
2008 Average Family Size	3.03
2013 Families	63,412
2013 Average Family Size	3.03
2008 - 2013 Annual Rate	3.3%



2000 Housing Units	59,302
Owner Occupied Housing Units	74.6%
Renter Occupied Housing Units	17.5%
Vacant Housing Units	7.9%
2008 Housing Units	79,669
Owner Occupied Housing Units	74.6%
Renter Occupied Housing Units	17.4%
Vacant Housing Units	8.0%
2013 Housing Units	94,585
Owner Occupied Housing Units	74.1%
Renter Occupied Housing Units	17.8%
Vacant Housing Units	8.0%

Median Household Income

2000	\$55,368
2008	\$69,407
2013	\$76,777

Median Home Value

2000	\$136,156
2008	\$203,686
2013	\$210,322

Per Capita Income

2000	\$27,176
2008	\$35,843
2013	\$41,269

Median Age

2000	34.8
2008	36.8
2013	37.7

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



Counties: Shelby, AL

**2000 Households by Income**

Household Income Base	54,601
< \$15,000	10.1%
\$15,000 - \$24,999	8.4%
\$25,000 - \$34,999	10.0%
\$35,000 - \$49,999	16.0%
\$50,000 - \$74,999	21.9%
\$75,000 - \$99,999	14.2%
\$100,000 - \$149,999	11.9%
\$150,000 - \$199,999	3.8%
\$200,000+	3.7%
Average Household Income	\$70,906

2008 Households by Income

Household Income Base	73,283
< \$15,000	7.7%
\$15,000 - \$24,999	6.4%
\$25,000 - \$34,999	7.6%
\$35,000 - \$49,999	11.3%
\$50,000 - \$74,999	20.8%
\$75,000 - \$99,999	14.5%
\$100,000 - \$149,999	21.1%
\$150,000 - \$199,999	3.7%
\$200,000+	6.9%
Average Household Income	\$91,867

2013 Households by Income

Household Income Base	86,982
< \$15,000	6.3%
\$15,000 - \$24,999	5.3%
\$25,000 - \$34,999	6.1%
\$35,000 - \$49,999	10.0%
\$50,000 - \$74,999	20.8%
\$75,000 - \$99,999	15.3%
\$100,000 - \$149,999	22.9%
\$150,000 - \$199,999	5.6%
\$200,000+	7.7%
Average Household Income	\$104,956

2000 Owner Occupied HUs by Value

Total	44,220
<\$50,000	12.6%
\$50,000 - 99,999	17.6%
\$100,000 - 149,999	27.6%
\$150,000 - 199,999	18.3%
\$200,000 - \$299,999	13.3%
\$300,000 - 499,999	7.7%
\$500,000 - 999,999	2.4%
\$1,000,000+	0.6%
Average Home Value	\$168,933

2000 Specified Renter Occupied HUs by Contract Rent

Total	10,177
With Cash Rent	90.2%
No Cash Rent	9.8%
Median Rent	\$546
Average Rent	\$527

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



Counties: Shelby, AL



2000 Population by Age

Total	143,293
0 - 4	7.5%
5 - 9	7.4%
10 - 14	7.3%
15 - 19	6.5%
20 - 24	5.8%
25 - 34	15.8%
35 - 44	17.9%
45 - 54	15.0%
55 - 64	8.4%
65 - 74	5.1%
75 - 84	2.6%
85+	0.7%
18+	73.7%

2008 Population by Age

Total	188,369
0 - 4	7.3%
5 - 9	7.2%
10 - 14	7.2%
15 - 19	6.4%
20 - 24	5.5%
25 - 34	13.5%
35 - 44	16.5%
45 - 54	15.6%
55 - 64	11.5%
65 - 74	5.5%
75 - 84	2.9%
85+	0.9%
18+	74.4%

2013 Population by Age

Total	221,746
0 - 4	7.2%
5 - 9	7.0%
10 - 14	7.3%
15 - 19	6.6%
20 - 24	5.3%
25 - 34	12.7%
35 - 44	15.5%
45 - 54	15.9%
55 - 64	12.4%
65 - 74	6.2%
75 - 84	2.9%
85+	1.1%
18+	74.5%

2000 Population by Sex

Males	49.0%
Females	51.0%

2008 Population by Sex

Males	49.0%
Females	51.0%

2013 Population by Sex

Males	49.0%
Females	51.0%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



Counties: Shelby, AL



2000 Population by Race/Ethnicity

Total	143,293
White Alone	89.8%
Black Alone	7.4%
American Indian Alone	0.3%
Asian or Pacific Islander Alone	1.0%
Some Other Race Alone	0.7%
Two or More Races	0.7%
Hispanic Origin	2.0%
Diversity Index	22.0

2008 Population by Race/Ethnicity

Total	188,369
White Alone	88.2%
Black Alone	7.9%
American Indian Alone	0.4%
Asian or Pacific Islander Alone	1.5%
Some Other Race Alone	1.1%
Two or More Races	0.9%
Hispanic Origin	3.3%
Diversity Index	26.5

2013 Population by Race/Ethnicity

Total	221,746
White Alone	87.5%
Black Alone	8.1%
American Indian Alone	0.4%
Asian or Pacific Islander Alone	1.7%
Some Other Race Alone	1.4%
Two or More Races	1.0%
Hispanic Origin	3.9%
Diversity Index	28.6



2000 Population 3+ by School Enrollment

Total	136,511
Enrolled in Nursery/Preschool	2.4%
Enrolled in Kindergarten	1.8%
Enrolled in Grade 1-8	12.2%
Enrolled in Grade 9-12	5.6%
Enrolled in College	4.2%
Enrolled in Grad/Prof School	1.1%
Not Enrolled in School	72.7%

2008 Population 25+ by Educational Attainment

Total	125,078
Less than 9th Grade	3.1%
9th - 12th Grade, No Diploma	7.3%
High School Graduate	23.3%
Some College, No Degree	20.9%
Associate Degree	6.0%
Bachelor's Degree	27.0%
Graduate/Professional Degree	12.3%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.

**Counties: Shelby, AL****2008 Population 15+ by Marital Status**

Total	147,485
Never Married	21.7%
Married	64.2%
Widowed	4.5%
Divorced	9.6%

**2000 Population 16+ by Employment Status**

Total	109,617
In Labor Force	70.3%
Civilian Employed	68.1%
Civilian Unemployed	2.1%
In Armed Forces	0.2%
Not in Labor Force	29.7%

2008 Civilian Population 16+ in Labor Force

Civilian Employed	95.8%
Civilian Unemployed	4.2%

2013 Civilian Population 16+ in Labor Force

Civilian Employed	96.2%
Civilian Unemployed	3.8%

2000 Females 16+ by Employment Status and Age of Children

Total	56,713
Own Children < 6 Only	9.9%
Employed/in Armed Forces	5.6%
Unemployed	0.2%
Not in Labor Force	4.2%
Own Children < 6 and 6-17 Only	6.7%
Employed/in Armed Forces	3.4%
Unemployed	0.1%
Not in Labor Force	3.2%
Own Children 6-17 Only	18.7%
Employed/in Armed Forces	13.2%
Unemployed	0.4%
Not in Labor Force	5.1%
No Own Children < 18	64.6%
Employed/in Armed Forces	36.4%
Unemployed	1.2%
Not in Labor Force	27.0%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008.



Counties: Shelby, AL

**2008 Employed Population 16+ by Industry**

Total	89,963
Agriculture/Mining	1.0%
Construction	8.7%
Manufacturing	8.2%
Wholesale Trade	4.9%
Retail Trade	11.1%
Transportation/Utilities	4.4%
Information	3.4%
Finance/Insurance/Real Estate	11.5%
Services	43.9%
Public Administration	3.0%

2008 Employed Population 16+ by Occupation

Total	89,963
White Collar	71.5%
Management/Business/Financial	19.7%
Professional	24.9%
Sales	14.9%
Administrative Support	12.0%
Services	10.7%
Blue Collar	17.8%
Farming/Forestry/Fishing	0.2%
Construction/Extraction	5.8%
Installation/Maintenance/Repair	4.3%
Production	3.9%
Transportation/Material Moving	3.6%

**2000 Workers 16+ by Means of Transportation to Work**

Total	73,773
Drove Alone - Car, Truck, or Van	86.2%
Carpooled - Car, Truck, or Van	9.0%
Public Transportation	0.1%
Walked	1.0%
Other Means	0.4%
Worked at Home	3.2%

2000 Workers 16+ by Travel Time to Work

Total	73,773
Did Not Work at Home	96.8%
Less than 5 minutes	2.2%
5 to 9 minutes	7.4%
10 to 19 minutes	20.8%
20 to 24 minutes	14.2%
25 to 34 minutes	26.6%
35 to 44 minutes	8.4%
45 to 59 minutes	10.6%
60 to 89 minutes	4.5%
90 or more minutes	2.2%
Worked at Home	3.2%
Average Travel Time to Work (in min)	28.6

2000 Households by Vehicles Available

Total	54,631
None	3.4%
1	26.0%
2	47.3%
3	17.1%
4	4.4%
5+	1.8%
Average Number of Vehicles Available	2.0

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



Counties: Shelby, AL



2000 Households by Type

Total	54,631
Family Households	74.3%
Married-couple Family	63.6%
With Related Children	32.0%
Other Family (No Spouse)	10.7%
With Related Children	6.6%
Nonfamily Households	25.7%
Householder Living Alone	21.7%
Householder Not Living Alone	4.0%

Households with Related Children	38.6%
Households with Persons 65+	15.9%

2000 Households by Size

Total	54,631
1 Person Household	21.7%
2 Person Household	34.5%
3 Person Household	18.7%
4 Person Household	16.7%
5 Person Household	6.1%
6 Person Household	1.6%
7+ Person Household	0.7%

2000 Households by Year Householder Moved In

Total	54,631
Moved in 1999 to March 2000	21.6%
Moved in 1995 to 1998	36.3%
Moved in 1990 to 1994	17.2%
Moved in 1980 to 1989	13.9%
Moved in 1970 to 1979	6.4%
Moved in 1969 or Earlier	4.5%
Median Year Householder Moved In	1996



2000 Housing Units by Units in Structure

Total	59,302
1, Detached	67.8%
1, Attached	4.2%
2	0.7%
3 or 4	1.6%
5 to 9	3.8%
10 to 19	4.1%
20+	2.5%
Mobile Home	15.2%
Other	0.1%

2000 Housing Units by Year Structure Built

Total	59,302
1999 to March 2000	5.7%
1995 to 1998	21.6%
1990 to 1994	16.2%
1980 to 1989	25.7%
1970 to 1979	17.2%
1969 or Earlier	13.5%
Median Year Structure Built	1987

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.



Counties: Shelby, AL

Top 3 Tapestry Segments

- | | |
|----|------------------------|
| 1. | Up and Coming Families |
| 2. | Midland Crowd |
| 3. | Suburban Splendor |



2008 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$205,204,627
Average Spent	\$2,800.17
Spending Potential Index	104
Computers & Accessories: Total \$	\$21,760,768
Average Spent	\$296.94
Spending Potential Index	124
Education: Total \$	\$120,306,556
Average Spent	\$1,641.67
Spending Potential Index	119
Entertainment/Recreation: Total \$	\$347,322,383
Average Spent	\$4,739.47
Spending Potential Index	128
Food at Home: Total \$	\$432,370,003
Average Spent	\$5,900.00
Spending Potential Index	121
Food Away from Home: Total \$	\$310,279,497
Average Spent	\$4,233.99
Spending Potential Index	124
Health Care: Total \$	\$369,341,917
Average Spent	\$5,039.94
Spending Potential Index	123
HH Furnishings & Equipment: Total \$	\$205,869,820
Average Spent	\$2,809.24
Spending Potential Index	122
Investments: Total \$	\$97,309,946
Average Spent	\$1,327.87
Spending Potential Index	131
Retail Goods: Total \$	\$2,458,516,723
Average Spent	\$33,548.25
Spending Potential Index	124
Shelter: Total \$	\$1,395,675,368
Average Spent	\$19,045.01
Spending Potential Index	123
TV/Video/Sound Equipment: Total \$	\$129,076,563
Average Spent	\$1,761.34
Spending Potential Index	123
Travel: Total \$	\$172,844,827
Average Spent	\$2,358.59
Spending Potential Index	125
Vehicle Maintenance & Repairs: Total \$	\$90,519,078
Average Spent	\$1,235.20
Spending Potential Index	124

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Expenditure data are derived from the 2004 and 2005 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI.